



*Inspiration*Connections*Transformation*

2023 CLASS XLIII PROGRAM & HOW TO APPLY

The Leadership Daytona program is designed to provide employers and their selected team members with the opportunity to participate in a distinctive program which works to solidify their leadership position and impact within our region. Participants find the program elements work to cultivate a learning mindset and the willingness to “let go of what you know” while developing yourself as a new leader that represents your organization with leadership intelligence. Important to employer’s, these team members often become empowered with a broad-based knowledge of our community and are able to participate in significant projects fully equipped with behaviors that display leadership effectiveness as a representative of your organization. Through participation in the Leadership Daytona program class members build life-long networks which continue to cooperatively solidify their company’s leadership position and impact, while also personally having pride in their role in future leadership decision making.

Program elements include weekly visitations to a variety of significant business, government, charitable and educational facilities while listening and learning from subject matter experts on specific topics that lend to a thriving community and economy over the 11-week course of the program.

As an actual test of servant leadership, class members will be faced with solving a specially designed Daytona Regional Chamber Chairmans Challenge. It will take grit, collaboration with multiple personalities, and an eager desire to achieve while learning to accomplish purposeful goals.

If you are ready to make a difference for yourself, your company and your community please apply on or before the **deadline of Friday, June 16, 2023, at Noon**. Accepted participants will be notified on or before Thursday, June 22, 2023, by Noon.

Classes are scheduled to take place weekly with the Opening Session on **Thursday, July 20th, 2023, and SIMSOC on Friday, July 28th, 2023**, followed by weekly classes through to Graduation on Friday, **October 6, 2023**. These three specific dates listed also serve as **Mandatory Attendance** in order to graduate Leadership Daytona Class XLIII. Throughout the remaining schedule participants may miss one session with pre-approval for needs.

HOW TO APPLY:

Applications Requirements You Must Submit Include:

1. A Sponsor Endorsement Letter – Confirming your company support for your participation and payment.
2. Your Statement of Interest – By you telling us why you want to participate and why we should think about you for leadership considerations.
3. Current Resume’ – So we can get to know a little bit more about your work experience.

Complete this short form and include:

- a. Your sponsor endorsement letter
- b. Statement of interest
- c. Current resume'

Send all items as one (1) PDF document via email to janet@daytonachamber.com with Leadership Daytona Class of XLIII in the subject line by the deadline of June 16, 2023, at Noon.

Applicant Name: _____

Title: _____

Business Name: _____

Address: _____

Work Email: _____

Work Phone: _____

Mobile Phone: _____

Sponsor Name: _____

Sponsor Email/Phone: _____

Please Provide Your Shirt Type and Size: Men's _____ Women's _____ Size: _____

Have You Taken the Clifton StrengthFinders Assessment? Yes _____ No _____

Do you have credentials or certifications you would like to note? _____

Program Investment: Current Daytona Regional Chamber Members accepted will be invoiced for a tuition of \$1,600; non-members accepted will be invoiced \$2,000.

For program information contact Janet Kersey, Executive Vice President & Chief Operating Officer, and Leadership Daytona XXXV Graduate with the Daytona Regional Chamber:

janet@daytonachamber.com or 386.523.3676

