



*Inspiration*Connections*Transformation*

2024 CLASS XLIV PROGRAM & HOW TO APPLY

The Daytona Regional Chamber's Leadership Daytona program offers a unique opportunity not only for employers and their selected team members but also for small independent businesses to enhance their leadership skills and impact the broader community effort, fostering a strong, well-connected business community that addresses the needs of residents, visitors, and government officials alike.

Business participants can benefit significantly from the program's focus on:

- Cultivating leadership skills by learning valuable leadership techniques and strategies that can be applied within your business.
- Building networks through opportunities to connect with other business leaders, government officials, and community stakeholders, fostering collaboration and partnership opportunities.
- Understanding the community needs through visits to various businesses, government agencies, healthcare facilities, educational offerings, and charitable organizations, participants gain insight into the diverse needs of the community and how businesses can contribute to addressing them.
- Strengthening your community ties by actively participating in community projects and initiatives through a specialized Daytona Regional Chamber Chairman's Challenge demonstrating your commitment to the well-being of the region, enhancing your business and personal reputation and goodwill within the community.

Overall, the Leadership Daytona program serves as a catalyst for both personal and professional growth, empowering participants to become effective leaders and active contributors to the prosperity and vitality of the region.

PROGRAM ELEMENTS:

- Weekly Visitations to significant business, government, charitable, and educational facilities.
- Learning from subject matter experts on topics crucial for community and economic growth.
- Special focus on developing grit, collaboration skills, and a desire to achieve purposeful goals.

APPLICATION DETAILS:

- Deadline to Apply: Friday, June 14, 2024, at Noon
- Notification of Acceptance: Thursday, June 20, 2024

CLASS SCHEDULE:

- Opening Session: Thursday July 25, 2024
- SIMSOC: Friday, July 26, 2024
- Weekly Classes: From the opening session through Graduation on Friday, September 27, 2024
- Mandatory Attendance: Opening session, SIMSOC and Graduation. Participants may miss one session with pre-approval.

HOW TO APPLY:

Applications Requirements to Include:

1. **Sponsor Endorsement Letter** – Confirming your company's support and payment for your participation.
2. **Statement of Interest** – Explain why you want to participate and why you should be considered for leadership development.
3. **Current Resume** – Provide details of your work experience.

Application Process:

1. Complete the application form below.
2. Complete the sponsor endorsement letter, statement of interest, and current resume into one (1) PDF document.
3. Email the PDF to janet@daytonachamber.com with “Leadership Daytona Class of XLIV” in the subject line by the deadline.

Applicant Information:

Name: _____
Title: _____
Business Name: _____
Address: _____
Work Email: _____
Work Phone: _____ Mobile Phone: _____

Sponsor Information:

Name: _____
Email/Phone: _____

Additional Information:

Shirt Type and Size: Men's ____ Women's ____ Size: _____

Have You Taken the BankCode Assessment? Yes/ No

Program Investment:

- Daytona Regional Chamber Members \$1,600
- Non-members \$2,000.

For further inquiries, contact Janet Kersey, Executive Vice President & Chief Operating Officer, and Leadership Daytona XXXV Graduate at, janet@daytonachamber.com or 386.523.3676

Apply now and embark on a journey of personal and professional growth with the 2024 Leadership Daytona Class XLIV!

